CALL TO ORDER

The June 27, 2019, Monroe Economic Development Advisory Board Meeting was called to order at 8:01 a.m.; Council Chambers, City Hall.

ROLL CALL

Members present: Dye, King, Tuttle, Stayton, Woods, and Rousey.

Members absent: Ad-hoc Gallardo and ad-hoc Wirsching

Staff present: Baker, Hasart, and Palmer.

APPROVAL OF THE MINUTES

Boardmember King motioned to approve the minutes of June 13, 2019 and was seconded by Boardmember Woods. Motion carried 6-0.

DISCUSSION

Discussion ensued regarding LTAC recommendations, application process, recommendation process, and prioritization of LTAC list.

Boardmember Woods motioned to recommend prioritized list of numbers 1, 3, 4, 2, as edited to the LTAC. The motion was seconded by Boardmember King.

On vote, motion passed 6-0.

Discussion ensued regarding webpage tree layout, consistency with the new economic webpage, and budget.

Boardmember Rousey motioned to recommend webpage content catagories as presented with revisions to occur during content development. The motion was seconded by Boardmember Dye.

On vote,

motion passed 6-0.

Boardmember Tuttle motioned to recommend funding for a separate website for economic development in the 2020 budget. The motion was seconded by Boardmember Rousey.

On vote, motion passed 6-0.

Discussion ensued regarding the business survey, question selection, influence to participate, feedback from previous survey, marketing, and talking points from last year.

ADJOURNMENT

The meeting adjourned at approximately 9:30 a.m.

Deborah Knight; City Administrator

*Minutes approved at the July 25, 2019 meeting.